

Countryside Farmer of the Year

The environmental responsibilities for farming have never been more important. The Countryside Farmer of the Year will be farming profitably but maximising the opportunities to create a richer, more environmentally friendly landscape and demonstrate initiatives to protect the farm's natural resources and reduce their carbon footprint.



Complete your contact and business details on this form – and attach your achievements and plans for the following five areas. Then send them to *Farmers Weekly* at the address below.

sponsored by NWF Agriculture

CONTACT DETAILS

Your name [individual/family name/farm name/business name] that you would like on the trophy if you win:

Job title/position:

Address:

Postcode:

Telephone (land line and mobile):

Email:

Website:

BUSINESS DETAILS

Company/Farm Name:

Farm Size:

Main farming enterprise:
(mixed/arable/livestock etc)

Turnover and Profit:

(This information is in confidence and not for publication)

>>>> PLEASE ANSWER ALL THE QUESTIONS ON THE FOLLOWING PAGES<<<<

Send your entry to Farmers Weekly Awards, 3rd Floor LR, Quadrant House, Sutton, Surrey SM2 5AS or attach to an email to linda.kimberley@rbi.co.uk by **30 April 2012**

THE PROCESS

How do I enter?

1. Complete the entry form with your name, address and basic farm facts
2. Answer the questions in the six key areas outlined below
3. You are encouraged to attach supporting documentation to enhance your application, e.g. business plans, accounts, environmental/biodiversity audits/research etc.
4. Send your entry to Linda Kimberley, 3LR, Farmers Weekly Awards, Quadrant House, Sutton, Surrey SM2 5AS or attach to an email to linda.kimberley@rbi.co.uk by **30 April 2012**
5. If you are posting an entry you must supply 3 copies of your entry.

How am I judged?

1. All entries will be judged on the below criteria
2. A shortlist of three entries will be selected from each category
3. The shortlist will be visited by a panel of judges during May, June or July. This visit will take a minimum of 3 hours.
4. A winner for each category will be selected after the on-farm judging visits and the winner's name will be revealed at the Awards Night on 4th October 2012
5. The overall winner will be selected by a panel of judges.

What are the rules?

1. The entrant and partner should be available to attend the Awards Night on 4th October 2012 at the London Grosvenor House
2. The judges will need to meet the person, or persons, named on the entry form during the farm judging visits which will take place during May, June or July
3. The finalists' stories, and their photographs, will appear in Farmers Weekly and its related products as well as local and national press
4. The winner receiving their trophy should be the person(s) named on the entry form

Data protection

By registering your details you indicate your consent for us to email you information about selected products, events and services from the FW Group, our parent company, our affiliated companies and from carefully chosen third parties unless you object to receiving such messages by ticking the boxes below: I do not want to receive other emails from:

- FW Group Parent Company
 Third Parties Affiliated Companies

PLEASE ANSWER THE BELOW QUESTIONS ON A SEPRATE DOCUMENT OR SHEETS OF PAPER AND ATTACH TO THE COMPLETED FRONT ENTRY FORM PAGE.

- 1. Business.** Describe your business and how environmental measures fit into your overall farm policy. Why have you taken this approach and what benefits has it brought to your business as a result?

- 2. Environmental.** How are you using your land management and technology to protect and improve the wildlife, landscape, historic features and natural resources (soil and water) on your farm? What changes have you made to the physical structure or cropping of your farm to enable wildlife to flourish? What success have you had ie. in terms of species?

- 3. Climate change.** Explain how your business is offering solutions to climate change. Is your farm seeking to reduce its carbon footprint? Are there lessons you have learned on your farm that could be implemented elsewhere?

- 4. Outreach.** How are you engaging with the local community and wider public audiences to explain the work you do (eg school visits, farm walks, website information). Are you involved in any initiatives/organisations that promote environmental-friendly farming?

- 5. Sustainability.** How does your business contribute to the wider sustainability of your local area? Does your farm bring wider benefits to the wider community?